

Dearest Maker,

We are so excited to welcome you into the family as an A Makers' Studio retailer! Below are the Terms and Policies for partnering with us:

1. ORDER MINIMUMS

\$495 for opening orders. If you own multiple stores the initial purchase is \$495 for the first store and \$200 per additional store where you would like to carry AMS products. It is essential that you do not sell products in a store that is not an activated AMS location to protect other AMS retailers who may be in that area. Your account is not activated for that store until the initial order has been placed for that store.

Re-orders have a \$50 minimum.

Minimums to maintain are \$150/month and \$450/quarter; per store location.

We greatly encourage the use of classes, demos, and workshops to educate customers on the products and appropriate usage. These activities also greatly encourage loyalty to you as a retailer and to the products. The Home Office will continue to offer support, training, and marketing materials for our retailers' use.

2. TERRITORY PROTECTION POLICY

We review each new retail applicant on a case-by-case basis. We take into consideration the location of existing retailers, the health of the applicant's store(s), and that of the existing retailers (i.e. sales volume, product range, education program). Our purpose is to maintain product availability for end users and to avoid cannibalizing sales between retail locations. Because of territory protection, if a retailer applies and is approved as an online store only, they can only sell AMS items through their website. They are not permitted to sell in any form other than shipping orders made through their website. This prevents them from infringing on the territory of a brick-and-mortar or booth in their area.

3. MSRP/MAP

A Makers' Studio will provide an MSRP and MAP (Minimum Advertised Price) in order to prevent undercutting and maintain a healthy sales model. In the event an AMS retailer chooses to sell products at a discount, they may not discount the products more than 20% below MSRP. Permission for special sale events beyond the 20% discount must be requested in writing to support@amakersstudio.com.

Selling on Amazon or eBay are not permitted.

4. COMPETING PRODUCT LINES

To maintain an active AMS account, it is our policy that retailers do not carry or promote (on social media or otherwise) competing products. This does not mean brands, but

rather specific products that compete directly with our products.

5. STOREFRONT

To be an authorized AMS retailer, you must currently have a brick-and-mortar storefront, a booth within a larger storefront location, be a consistent exhibitor at vintage fairs and expos (i.e. Canton, Round Top, Women's Expo, etc.), or you must have an independent domain owned by you that is currently live with a URL and an active shopping cart. Applications to sell or promote on third-party sales sites will not be accepted. Applications to sell from one's home without a website will not be accepted. At this time, we are not accepting stores that only sell on Facebook.

Online retailers must submit annual proof that their website is still live with a URL and an active shopping cart.

Exhibitors must provide a calendar of events with proof of attendance at a minimum of 4 events each year.

6. WHOLESALE PRICING

All prices are listed in US dollars at 50% of the retail price. Prices are subject to change without notice.

7. RETURNS

To initiate a return, please email support@makersstudio.com within 15 days of the order date. Returns will not be accepted without first contacting the Home Office directly in writing. Return requests must include the invoice number and reason for return.

All returns must receive prior approval and delivery instructions for transport from the Home Office. The retailer will be responsible for shipping costs associated with returning the product to the warehouse.

Once the item has been received in the warehouse and is deemed to be unopened and in resalable condition, a refund will be issued to the account minus a 15% restocking fee and original shipping costs.

8. PAYMENTS

A Makers' Studio accepts credit card (MasterCard, Visa, Discover, and American Express). Payment is required at the time your order is placed.

9. SHIPPING

Shipping is in addition to your order total and is based on the weight and size of that specific order.

10. DAMAGES AND DEFECTS

Please inspect all shipments immediately upon arrival. Contact the Home Office at support@amakersstudio.com within 10 days of receipt if the shipment is damaged or defective. Photographic proof of both the packaging and the damaged or defective product is required. The support team will individually review every request and proceed accordingly with each individual submission. Damaged or defective merchandise will be replaced with new merchandise.

11. DELIVERY WINDOW

Please allow at least 5-10 days from the time of your order for completion of your shipment. Larger orders may require more time if freight shipping is required.

12. MARKETS, EXPOS, AND SHOWS

Exhibitors must submit a calendar of events when applying as an AMS retailer. They are required to do a minimum of 4 shows a year. This calendar can be submitted to support@amakersstudio.com annually. Exhibitors are not limited to a specific territory. This means that there may be competing exhibitors or retailers at a show or market.

Approved brick-and-mortar or booth retailers may bring and sell AMS products to markets and fairs that are within their territory. This means that there are no retailers closer to the show location, or that a local brick-and-mortar retailer is not interested in doing markets or fairs.

Brick-and-mortar or booth retailers may bring and sell AMS products to shows outside of their territory no more than twice a year. If a retailer brings AMS to a show or market where there is another brick-and-mortar or booth closer to that location, they must include the local retailers business cards at their booth. This ensures that customers can connect with their nearest retailer in the future.

13. LOCATOR

Brick-and-mortar and booth retailers will be searchable in the store locator on our website. Locator inclusion is based on our criteria and should not be assumed. Such criterion includes but is not limited to: shops with consistent hours, with ample stock, and with a satisfactory range of AMS products.

14. ONLINE STORE LIST

Exhibitors and retailers that are only selling online will not be included on the AMS list of shops.

15. RETAILER COMMUNICATIONS

The Home Office will from time to time send emails to all retailers. These may be a newsletter, corporate updates, or coupons and promotions. If you do not wish to receive these emails you may unsubscribe at any time.

You must keep an active email address, phone number, and mailing address on file with the AMS Home Office at all times.